Career Advising on the Web
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Needs

**Students**
need up-to-date, accurate career advisement resources at their fingertips.

**For example…**
- General career advice:
  - Careers in Medicine Tools
- Specialty-specific advice:
  - Away Electives
  - Letters of Recommendation
  - How to Get Involved Early
  - Advisors, Department Chairs, Program Directors
- Links to external guides

**Student Affairs Advisors**
understand students’ strengths and interests, but they lack specialty-specific expertise.

**Specialty Advisors**
have specialty-specific expertise, but are often not readily available.

Solution

Web-based repository of resources accessible on Desktop and Mobile phone browsers.

cps.careteamapp.com

Feedback

**Students Continue to Use It**

As Easy as an iPhone

Table 1: System Usability Scale Score Comparison

<table>
<thead>
<tr>
<th>Technology</th>
<th>Score</th>
<th>SD</th>
<th>n</th>
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</thead>
<tbody>
<tr>
<td>Google Search</td>
<td>93.4</td>
<td>10.5</td>
<td>948</td>
</tr>
<tr>
<td>ATM</td>
<td>82.3</td>
<td>16.1</td>
<td>731</td>
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<tr>
<td>EHHapp *</td>
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<td>14.8</td>
<td>30</td>
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<tr>
<td>iPhone</td>
<td>78.5</td>
<td>18.3</td>
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<tr>
<td>Excel</td>
<td>56.5</td>
<td>18.6</td>
<td>866</td>
</tr>
</tbody>
</table>

* EHHapp is a different set of resources developed on the same platform as the CPS App.

References

1. Google Analytics. [analytics.google.com](http://analytics.google.com)

Acknowledgements & Disclosures

Authors Kevin Hu and Theodore Pak hold equity interest in The East Harlem Software Company, Inc. – a company that develops, supports, and sells the CareTeam App – the web-based platform upon which the CPS App is built.